

60 MILLION CONGRESS

GLOBAL POLONIA SUMMIT



60 MILLION CONGRESS IN MIAMI

BY MIROSŁAW BROŻEK

On February 7 - 10, 2019 the 4th edition of the 60 Million Congress - the Global Polonia Summit was held in Miami, Florida. Over 200 participants from all over the world took part, and speakers and invited guests debated on relevant topics important to citizens of Poland and to Poles everywhere. A few of the questions that the representatives of Polish organizations from California, Colorado, Florida, Illinois, New York, Virginia and elsewhere wanted to share and discuss were:

- » What are the directions for building the Polish brand on the world map?
- » What should we know about investing in real estate markets and what does that entail in Florida and Poland?
- » What are the possibilities for developing logistics and trade between Poland, US, and Latin America?
- » How can we effectively promote Polish culture abroad?

Consul General Maciej Golubiewski of New York City read a letter specifically to the participants from President Andrzej Duda of Poland. The President stressed the importance of an economic cooperation between Poland and the Polish community in America. He expressed his deep faith that the Congress will play a significant role in integrating Polonia in the US, will strengthen ties with other compatriots in the country, and will undertake new business partnerships and ventures. Prime Minister Mateusz Morawiecki also addressed the Congress via a short film in which he emphasized the importance of Poland's cooperation with the Polish communities throughout the world and that the country must utilize its great potential as other nations do.

In addition to numerous business meetings with experts, there were also exclusive events available for the participants in Mi-

ami. Among them was a social golf tournament and golf academy, 60 MLN CUP, at the Normandy Shores Golf Club; a Welcome Meet and Greet with Florida entrepreneurs prepared by the South Florida Hispanic Chamber of Commerce; and a tour of real estate for sale at the luxurious Acqualina Resort. The guests of the Congress were also invited to a unique banquet aboard the Polish frigate, Dar Młodzieży, which is on a global "Independence Cruise" and docked at the largest and most important ports.

Thanks to the support of Lady Blanka Rosenstiel and The American Institute of Polish Culture which has been promoting the cultural, scientific and artistic heritage of Poland and Poles in the US for 47 years, the Congress attracted not only many well-known figures of Polish origin but also Americans interested in our culture. It was also due to the collaboration with AIPC that the Congress took place on the eve of their 47th International Polonaise Ball and many of the Congress participants attended this prestigious black tie gala.

The entire conference was organized by the 60mln.pl LLC., 'Wspólnota Polska' Association and the Organizational Partner in the USA - Gram-x Promotions. The main partners of the event were Polish Airlines LOT, Fracht FWO Poland and Copernicus Center. The other partners are The American Institute of Polish Culture Inc., Polish & Slavic Federal Credit Union, SFLHCC, BETAMED, TRIAS, Marvipol Development, Premiere Multimedia Group, Ingressus, and The Estates at Acqualina.

Plans are currently underway for the 5th edition of the 60 Million Congress 2020 in Miami, and we are all looking forward to another fabulous event!